Helping Clients Navigate Complexity Creatively and Collaboratively | Ellen Moran, PhD | 4 APA CE’s | Bur Oak

Abstract: Organizations must innovate to stay competitive but the highly complex nature of the challenges they face makes it difficult to confidently decide where and how to focus their innovative efforts. Participants learn through experience: the four-stage innovation process and the three problem construction steps that comprise the front end of the creative process; and the skills of diverging and converging to move individuals and teams from ill-defined situations to clearly defined conceptualizations and innovative solutions.

Ellen Moran, PhD

Ellen is a consulting psychologist, executive coach, facilitator and speaker. Her current emphasis is on co-creating collaborative conversations, cultures and work climates that foster creative thinking and innovative solutions. She uses a variety of assessments and processes to help leaders to spark employees’ creativity in connection to the business mission and strategy. She is a certified facilitator of the LEGO® Serious Play® method and a Professional Innovation Advisor for the Basadur Applied Creativity process.