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# LEAD THE WAY

LEVERAGING PSYCHOLOGICAL SCIENCE TO IMPROVE THE WORKPLACE

## SPEAKER BIO

### Ernesto J. Poza, MBA



Ernesto J. Poza is an internationally recognized speaker and consultant to family-controlled and family-owned businesses. He is professor emeritus of global entrepreneurship and family enterprise at Thunderbird's School of Global Management. As a speaker, consultant, and board member, he challenges business owners to revitalize mature businesses through strategic thinking, succession planning and change management. Poza has consulted with substantial family offices and many smaller, yet equally wonderful, privately-held family firms in their efforts to keep the business successful and the family united during the often turbulent generational transition period.

Firms served include: Armstrong World | Caterpillar | Chevron | Chiquita Brands | Mars, Inc. and many others in Latin America, the US, and Spain. His work has been featured on CNN, NBC, and NPR as well as in *Wall Street Journal*, *New York Times*, *Fortune Small Business*, *Business Week*, *Family Business Magazine*, *Inc.*, *ABC*, among others. He is on the editorial board of *Family Business Review* and *Journal of Family Business Strategy*, and contributing editor for *Family Business Magazine*.

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