Joann S. Lublin

Executive Women Defying Gravity: Using Insights from Trailblazing Leaders to Transform Organizational Culture and Performance

In this Keynote Address, Pulitzer Prize-winning journalist will share insights from her latest book, “Earning It” gleaned from interviews with 52 executive women about the biases and challenges they overcame on their leadership journey. The SCP audience will be engaged in a discovery of how we can enable the full realization of opportunities for men and women to their benefit and the benefit of the organizations they serve.

Bio: Joann S. Lublin is management news editor for The Wall Street Journal and works with reporters in the U.S. and abroad. She frequently appears at conferences to discuss leadership, executive pay and corporate governance. She is the author of the 2016 book, "Earning It: Hard-Won Lessons from Trailblazing Women at the Top of the Business World." It reflects interviews with 52 female executives, mostly experienced public-company CEOs. She created The Journal’s first career advice column in 1993. Her latest column, Your Executive Career, appears regularly. She shared its Pulitzer Prize in 2003 for stories about corporate scandals. She earned a bachelor’s degree in journalism with honors from Northwestern University and a master’s degree in communications from Stanford University. She lives in Ridgewood, N.J.