

SCP Guidelines for Submitting a Blog Post

The Society of Consulting Psychology (SCP) is happy to provide a blog where members can post content. We ask that if you want to provide a blog to be posted to the website that you follow the criteria outlined below. If your posting doesn't follow the criteria we will provide feedback for you to update your posting if you choose. Please note that SCP has the right to refuse any blog posting that does not meet SCP standards.

The ASK

- We want the Blog to be a repository for original thinking. If you are interested in posting, please create (or repurpose existing) content. Links to other posts (within your writing) are encouraged but ensure some of the thinking and writing in the post is yours.
- Send us your original content pieces by completing this form.

Inclusion Criteria for Posting

Posts on this platform will be consistent with SCP's values and mission. Therefore, we expect that content put forward for posting meet the following criteria:

- Avoids self-promotion; we are looking to help and add value without an expectation of business building;
- Follows the rules of posting on the APA listserv;
- Helpful for the organizational audience (e.g., HR leaders, business owners, etc.);
- Includes accurate links and sources where applicable;
- (Useful but not necessary): Provides additional resources
- A variety of media is encouraged, e.g., videos, podcasts, audio books, etc.
- Looking for unique articles or summaries
- Unless you are sending a research article, inputs should be no more than three pages (roughly 1000 words). If your content is longer than three pages, please break it up into a series so that each one is three pages or less.
- The audience is leaders and workers in organizations. When putting together your article, consider what client organizations want to know, such as what will be different and how will I lead after this resolves itself? Or, what are the biggest errors leaders make in times of crises?
- The piece should be reader-ready, meaning it should be edited, formatted, and polished for the intended audience. If your submission was an email or blog, you might want to reformat it for presentation.
- The committee will read all submissions and select pieces from the above categories for posting. If there is high redundancy between submissions, we will select a sampling and indicate what the focus of each piece is for easier referencing.
- When submitting your piece, please indicate which category above it falls into and the intended audience. If you have a submission that doesn't fit one of the above categories, just let us know, and we'll review it and get back to you.